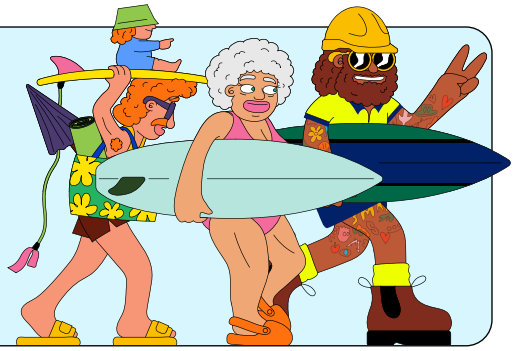
WHATSAPP MESSAGING



WHATSAPP INVITE MESSAGING

Use the following messaging to accompany the event visual in the supplied folder:

RIPPLES: The Aussie Paddle Out for Unity
Friday 11 December | [Beach, time]

Australia's a big place. But when it matters, we come together.

Last year, more than 2,000 people paddled out at Bondi to honour the victims of the 2025 terror attack and stand with the first responders who saved lives. What started as a memorial soon became something bigger: Aussies from every background, showing up for each other.

This year, that ripple reaches [insert beach].
Join us in a moment of unity and community. Bring your mates.
Bring a board, or stand on the sand. Everyone's welcome.

Let's make this Australia's next great tradition
and show Aussies are stronger together.

UNITED WE FLOAT.

Let us know you're coming by registering for free at www.ripplespaddleout.com.

*enter water at your own risk , only with appropriate flotation device and water proficiency.



Indicative visual of how the whatsapp post should look.



